TRADE ALLY PARTICIPATION APPLICATION

Bay City Electric, Light and Power

This document allows Bay City Electric, Light and Power and the Bay City Energy Smart℠ program to stay in touch with participating contractors and suppliers. By signing this document, you agree:

1. To actively promote the Energy Smart incentive programs.
2. Your participation will be in compliance with program guidelines.
3. The Bay City Energy Smart program may distribute your company's name as a Participating Ally in the program.
4. Your participation is not an endorsement of your company by the Bay City Energy Smart program.
5. Participant may not use the Bay City Electric, Light and Power nor the Bay City Energy Smart logos on promotional materials.
6. Participant agrees to abide by all applicable laws, building codes and licensing.
7. Your participation is valid for the duration of the programs.
8. Bay City Electric, Light and Power reserves the right to discontinue or change any program at any time.
9. Bay City Electric, Light and Power does not endorse any particular manufacturer, product or system design within these programs.
10. Bay City Electric, Light and Power does not expressly or implicitly warrant the performance of installed equipment.
11. Bay City Electric, Light and Power is not responsible for the proper disposal/recycling of any waste generated as a result of a project.
12. Bay City Electric, Light and Power is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.

Contact Information:

Ally Business Name:		Contact Person's Name:
Business Street Address:		City / State / Zip:
Phone:	Fax:	E-mail:

My main business type is: (please check one that is most applicable)

❑ Architect ❑ Builder ❑Compressed Air Consultant ❑ Contractor/Installer
❑Consultant ❑ Developer ❑ Energy Services Company ❑ Engineer
❑ Manufacture Rep. ❑ Supplier-Retail ❑ Supplier-Wholesale ❑ Other:_____

My customer market base(s) is/are: (check all that apply)

❑ Agricultural ❑ Commercial ❑Industrial ❑Multi-family
❑ Non-Profit ❑ Residential ❑ Schools and Government ❑ Other: _____

The Products or Services I primarily offer are (check all that apply):

Lighting	HVAC Equipment	Miscellaneous
❑ Commercial	❑ Controls/Automation Systems	❑ Refrigeration Equipment
❑ Industrial	❑ Chillers/Cooling Towers	❑ Cooking Equipment
❑ Specialty/Outdoor	❑ Heat Pumps	❑ Laundry Equipment
	❑ Roof Top Units	❑ Metering Equipment
Misc. Electric	❑ Split Systems	❑ Energy Management Software
❑ Compressed Air Systems	❑ Geo-Thermal Heating and Cooling	❑ Building Envelope (Insulation)
❑ High Efficiency Motors		❑ Water Heaters (Building/Domestic)
❑ Variable Speed Drives	Other	❑ Air Sealing
❑ Pumps	❑ _____	❑ Real Estate Management
	❑ _____	❑ ENERGY STAR® Equipment

I agree to the terms and conditions set forth in this document:

_____

Signature Print Name Date

Fax: (517) 203-0658 Mail: 1400 Abbot Road, Suite 400, East Lansing, MI 48823